

WINNING STRATEGIES TALKING POINTS/INSIGHTS

Judy Strock, President, Northampton County Republican Women
interviews **Rabbi Aryeh Spero**, September 13, 2020

How do we answer the comments and questions made by people who sometimes feel uncomfortable with certain actions or words of the President, people who might otherwise consider voting for President Trump due to some of his policies and achievements?

1. “I don’t like the tweets.”

- President Trump has been the most effective, capable, and talented President.
- He is a problem solver, a builder, and knows how to get the job done
- He is saving this country from enemies from without, and enemies from within.
- He tweets because the people that are attacking him and attacking his followers (you and me) need to be answered: directly, forcefully, and without any confusion.
- He has to tweet because the media have been against him and he’s had to stand alone, unjustly maligned and the target of lies. His words are often taken out of context, so he must speak directly to the people... through the tweets.
- What do you value more? Your life, your liberty, your livelihood, or the vanity of saying to your friend I can’t vote for someone who tweets too much?
- Are you willing to put your children into the servitude of socialism simply because you feel Trump is tweeting too much?
- Tweets aside, you know you can count on Trump. He will do everything to rescue you and our country.

2. “He doesn’t act ‘presidential.’ ”

- What would you rather have, a president who doesn’t tweet and smiles while lying to your face, sending your job overseas, calling you a racist, and cozying up to radical Islam...or a President who tells and tweets you the unvarnished truth, protects your job, raises your wage, defends you from Islamist terrorism, doesn’t call you a racist every day, and loves you because you’re a patriot?
- President Trump is presidential. Presidential does not mean acting like a president but doing what a president needs to do. It means, effectively, doing things that only a president can do.
- Donald Trump doesn’t have to act presidential, he IS being a President, a strong, eminently capable leader.

3. “He is a racist.”

- President Trump’s policies have restored pride and dignity to all Americans and, in particular, black Americans by bringing back manufacturing jobs, especially in the inner cities.
- Biden and Obama let the Chinese takeaway those jobs, and Biden and his family profited thereby. Trump fought the Chinese and has never profited from the Chinese while President.
- He has shown his respect and love for all Americans – including minorities, by fighting the Chinese so that all Americans could have jobs and higher wages.
- Remember, the Left would call YOU a racist because of your pro-American views. They are focusing on Trump, but they mean you as well.

4. “He is vulgar”

- President Trump is being honest and not politically correct. Well...okay, sometimes he can be over-the-top. I can live with it.
- Never in his over 70 years was he ever accused of being racist or sexist by the very Democrats and people now accusing him.
- Do you want a social worker, or do you want a president who protects you and your children? They said Churchill was too gruff, Menachem Begin was too honest. But these were great leaders, as is Trump.
- Obama, Biden, and Neville Chamberlain put on a phony, smiley face, but sold out their country to the highest bidder, and caved into enemies. Their smiley face, smooth hackneyed phrases, and suave mannerisms will not protect you.

5. “I don’t like his personality.”

- When you are sick, you want the best and most talented doctor. Whether or not your doctor can tell jokes and has good bedside manner doesn’t matter. It's not a personality contest. You want the best person to find the best solution. Trump is that doctor.
- Trump chooses principle over temporary fads and chooses the American people over what is good for the globalists.
- Since when is personality style more important than honesty, or fighting for your country, and protecting your children? Trump’s flaws are but small potatoes -- there are so many great men in history who saved civilization who had a gruff exterior. Actually, on a good day, Trump's personality and energy are downright exciting and enlivening. He's a real flesh and blood person!

- Trump is not into niceties. He is into getting the job done. He shows his empathy and sympathy not by shedding tears and saying phony niceties, but by rolling up his sleeves and giving everything fiber of his energy and talent and 20 hours a day to protect the American people.
- Trump has a presidential personality that is uniquely American. He is blunt, confident, a promoter, and a can-do President so emblematic of the American personality. He is tailor-made to lead America. So was Andrew Jackson, Harry Truman, Theodore Roosevelt. In contrast, Obama and Hillary Clinton are better suited for The U.N. or the E.U. Nothing American about them. They are globalists, interchangeable with Merkel.

6. “He is sexist.”

- Unlike JFK, LBJ, and Bill Clinton who were actively unfaithful while in the White House and executed their extra-marital pleasures while in the White House, Donald J. Trump as President has never sexually defiled the White House and, better yet, has been a 100% absolutely an exemplary family man while President.
- The American economy under Trump has helped deliver unprecedented success to women in the workforce.

- Women are thriving like never before because of strong employment numbers, as well as the President's efforts on child care and paid family leave. And, unlike the liberals, Trump does not dismiss women who choose to be wives and mothers and church volunteers. The Democrats, however, do consider them but secondary.

- And in 2019, because of Trump, 72% of new jobs secured went to women.

- Trump created the "largest-ever expansion" of the Child Care and Development Block Grant, a \$2.37 billion increase that Congress approved in 2018.

7. “He is an Anti-Semite.”

- Donald Trump has been the best friend of Jews and Israel.
- President Trump and Secretary Pompeo deserve special accolades for fighting anti-Semitism to a higher and more comprehensive degree than any other previous administration and doing so consistently and constantly. The Jewish People have unequaled friends in in the Trump Administration.
- The President has stood with our allies, like when he kept his word and move the American Embassy to Jerusalem, the capital of the State of Israel, setting the stage for the first Arab country to recognize Israel in 26 years.
- He has been nominated for three Nobel Peace Prizes for his efforts to bring peace, particularly among countries in the Middle East. His grandchildren are Jewish, his father donated property to a synagogue, and he's the only President to pray at the Western wall...and with a yarmulke.

8. “Biden and Obama are more compassionate and are nicer people than Trump.”

- The truth is Biden and Obama were not nicer than Trump. What is nice about Obama lying and fooling you and saying you can keep your doctor in Obamacare when he knew you could not.
- What is honest and nice about a man telling you to give away your present good healthcare plan because his plan will be cheaper when he knew it would not?
- What is nice about a man like Obama almost weekly calling you a racist, going around the world denigrating America and continually apologizing for America..

- What is nice about Obama telling you that you are a bad people who only care about guns and that your religious belief is simply a crutch that you cling to?
- What is nice about a man like Obama who tells you that you should bring a knife to your protests on the street (sounds like Antifa)?
- What is good about a man like Obama, who sends \$150 billion to Iran, and \$2 billion in cash, so they can expand their terrorism and launch missiles against Israel and other countries. Yet we don't seem to be bothered by that, and that is only because the media has told us not to be bothered by that.

- A serious person overcomes his infatuation with mere taste over the importance of real nutrition. The serious person has to overcome his desire to appear "concerned" over superficial style/trifles rather than the serious business of protecting one's children, his livelihood his country and our futures.

9. “His immigration policy is cruel, inhumane and racist.”

- The only open borders Obama and Biden were against were those that would have allowed into America those Christians being persecuted around the world by Islamists. Thus, **over 98% during Obama/Biden's time allowed in from the Mideast were Muslims and less than 2% were Christians.** Biden didn't care regarding the persecuted Christians. To Democrats, persecuted Christians were a threat to our country... because they assumed they would vote Republican.

- The President is not against immigrants; he is rightfully against open borders. No one should be allowed to come into this country without first being questioned about the vital things. My great grandfather was first questioned by immigration authorities. The Democrat policy of literally open borders would allow in jihadists, people with communicable diseases, gangs, drug cartels, sex traffickers, people sent here specifically by our enemies to rabble rouse the country...in your neighborhoods; people coming here not to work but to take higher portions of your earnings thru higher taxation. Trump is protecting you. Don't call him names, rather be thankful.

10. “He has mishandled the Covid pandemic.”

- Every country has had Covid. Every country suffered tremendously due to Covid. This is not unique to America. Israel which many people consider the smartest nation in the world, with the highest advancements in medicine, currently has the highest rate of Covid infections and deaths in the world per capita. Are you going to blame that on Trump?
- You and I know (we witnessed it) that Trump put more energy, more hours, more sleepless days and nights into bringing to the forefront all the things needed to protect Americans and to stop this plague.
- What would have taken other presidents months, Trump did in a couple of weeks: gathering the best leaders in industry to find ways to manufacture ventilators, procure gowns and masks from across the world, meet every type of hospital need, fast-track the development of a vaccine

- Don't fall for the media Democrat propaganda that sidesteps and ignores the disproportionate amount of Covid victims in Democrat states and Democrat run cities; yet blames Trump who is the one who actually did all that was humanly possible to counter the plague. Thank God he did not shut down the county. Had he shut it down, we'd be on soup lines and a broken country...like NYC.
- What other President has been asked by the media not to continue his presidency because a flu or pneumonia took place during his presidency? One thing for sure: if we had followed Biden, Pelosi, De Blasio, Cuomo, and Clinton's insistence that we keep our country open to the Chinese (so as not to be "racist") we would have had double and triple the amount of deaths.

11. What do I tell a close friend or family member who becomes hostile and nasty when Trump's name comes up, or who threatens to break off our relationship because of my support for the President?

- Find other people with whom to share Thanksgiving Dinner. You don't have to be the target of aggression during family get-togethers.
- Don't be afraid to calmly state your well-considered support for the President, and to confidently stand up for your values. Once you see a hostile response, end it right there and then. Don't appease and don't falsely agree. Just end it and stop any further discussion.
- We should choose life and prosperity over the vanity of impressing our friends.

- Tell them what their **vote for Biden** will mean:

- ☐ A vote for Biden is a vote for **defunding the police** and stripping you and your children of protection.

- ☐ A vote for Biden is the **renewal of a compact with Iran to quicken their launching of nuclear bombs** and us sending them more millions of taxpayer dollars.

- ☐ A vote for Biden is **allowing China to keep stealing our jobs** and factories while the Bidens and Clintons get profits under the table.

- ☐ A vote for Biden is a vote to take **your teenage sons and daughters and send them off to wars in the Middle East to protect one Islamist group from the other.** Trump will not sacrifice your kids for Islam: Obama did, Biden did and will.

Nine times out of ten, it is the conservative friend or relative who is willing to maintain the friendship; yet the leftwing friend and relative insists on bringing up their politics of hate and initiates the break-up. So, form your own new existential community, with people who respect you and your values...with people who don't constantly berate you. Don't let them threaten you. If they dare try keeping you away from your grandchildren, stand your ground. Life has many openings and new beginnings.

Aryeh Spero