



BREAKING NEWS URGENT CALL TO ACTION

February 22, 2016

NATIONAL FEDERATION OF REPUBLICAN WOMEN From the Office of the President

Get On Board! Our destination is the White House; our Estimated Time of Arrival (ETA) is January 20, 2017; and NFRW's members are KEY!

I am delighted to announce the NFRW's "Destination: White House" campaign. It's a high-visibility campaign to rally our members and energize our clubs to elect our Republican nominee as the president of the United States. I am asking each of you - all members and friends of the NFRW - to please get on board.

The last eight years have felt like a frustrating, never-ending traffic jam. There has been way too much honking and gridlock and too little direction and progress. Republican women, working together, are the key to changing the direction of our nation.

To implement our plans, I've been given a deadline of March 9 to raise \$200,000. These funds will be used to **make the NFRW a visible player in the 2016 campaign** – on the ground and through social media. It will allow us to reach out to the approximately 23 million Republican-leaning women who are not registered to vote and to offer professionally designed templates for state federations' get-out-the-vote (GOTV) campaigns. It will enable to put NFRW leaders on the road where they can help energize and mobilize local clubs across the country.

Our journey to the White House begins with thousands of individual \$20.16 donations. Special recognition will be given to all states who participate in this crucial effort. *Hint: Don't forget to ask friends, family members and businesses to participate.*

Please know the donation of your time, talent, and treasure is deeply appreciated. Working together we will make a difference in this election!

I'm very excited about this campaign. It will put the NFRW and local clubs on the map and give us a chance for visibility, voter registration and increased membership. Please get on board. ***Let's Roll!***

Contributions or gifts to the National Federation of Republican Women are not deductible as charitable contributions for federal income tax purposes. The NFRW does not accept contributions earmarked for any candidate or other committee. Contributions are used to fund all NFRW programs and will be spent as the NFRW determines, within its sole discretion, unless otherwise stated by donor.

Paid for by the National Federation of Republican Women and not authorized by any candidate or candidate's committee.