

2013 PA GOP STRATEGY SUMMIT

June 27 – 29 – Hershey Lodge



THURSDAY, JUNE 27, 2013

12:00 p.m. – 5:00 p.m. 2013 PA GOP GOLF TOURNAMENT

Hershey Country Club East Course

\$1,250 Tournament Sponsor

\$250 per golfer/\$1,000 foursome

5:00 p.m. – 7:00 p.m. RECEPTION WITH ELECTED OFFICIALS

Hershey Country Club Pickard Grand Pavilion

\$100 per person for non-golfers

FRIDAY, JUNE 28, 2013

10:00 a.m. – 5:00 p.m. REGISTRATION

Confection Lobby, Hershey Lodge

11:30 a.m. – 1:00 p.m. KICKOFF LUNCHEON: THE PRECINCT PROJECT AND NEW ORGANIZING

Cocoa Terrace

Luncheon Sponsored by Chairman Gleason

Presentation of what we learned from 2008-2012 and how we will win in 2013-2014.

1:00 p.m. – 1:30 p.m. NATIONBUILDER

Empire Room

Preview the new, integrated PA GOP database system.

1:30 p.m. – 2:30 p.m. MONEY, MONEY, MONEY

Empire Room

Make your events and fundraising more efficient and effective.

2:30 p.m. – 2:45 p.m. SOFT PRETZEL BREAK

Confection Lobby

Stretch and have a soft pretzel.

2:45 p.m. – 4:00 p.m. ORGANIZING TACTICS

Empire Room

Strategize how to recruit volunteers, drive out voters and win on the ground.

4:00 p.m. – 5:00 p.m. LEGAL AND COMPLIANCE TRAINING

Empire Room

Keep your county party and candidates in compliance with the law.

5:00 p.m. – 6:00 p.m. BUSES LOAD FOR HERSEYPARK

Hershey Lodge Convention Center Entrance

5:30 p.m. – 7:30 p.m. HERSEYPARK PICNIC

Pioneer Frontier, Hersheypark

Sponsored by Governor Corbett and U.S. Senator Pat Toomey

\$50 per ticket (includes Hersheypark ride pass from 5:00 p.m. – 10:00 p.m.)

*** Tentative agenda is subject to change***

Building the Framework for Success

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SATURDAY, JUNE 29, 2013

7:30 a.m.

REGISTRATION OPENS

Confection Lobby, Hershey Lodge

8:00 a.m. – 9:30 a.m. **EATING THE DEMOCRATS FOR BREAKFAST**

Meet the candidates that we will beat in 2013-2014

Crystal A

9:30 a.m. – 11:00 a.m. **A DYNAMIC MESSAGE IN THE MEDIA**

An interactive session of how to play in the media and get our message out

Empire Room

11:00 a.m. – 12:00 p.m. **TOWN HALL EVENT**

Bring your questions and learn how you can help the Corbett-Cawley ticket.

Crystal A

12:00 p.m. – 1:30 p.m. **PA GOP DEPARTMENT QUESTION AND ANSWER BOOTHS**

Empire Room

If you want to learn more about something from this weekend or get more in depth discussion, stick around and talk with our staff.

- Political
- Communications
- Digital
- Finance
- Compliance
- Field
- Hispanic Inclusion

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Building the Framework for Success