

2013 PA GOP STRATEGY SUMMIT

June 27 – 29 – Hershey Lodge



THURSDAY, JUNE 27, 2013

- 12:00 p.m. – 5:00 p.m. 2013 PA GOP GOLF TOURNAMENT** *Hershey Country Club East Course*
\$1,250 Tournament Sponsor
\$250 per golfer/\$1,000 foursome
- 5:00 p.m. – 7:00 p.m. RECEPTION WITH ELECTED OFFICIALS** *Hershey Country Club Pickard Grand Pavilion*
\$100 per person for non-golfers

FRIDAY, JUNE 28, 2013

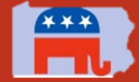
- 10:00 a.m. – 5:00 p.m. REGISTRATION** *Confection Lobby, Hershey Lodge*
- 11:30 a.m. – 1:00 p.m. KICKOFF LUNCHEON: THE PRECINCT PROJECT AND NEW ORGANIZING** *Cocoa Terrace*
Luncheon Sponsored by Chairman Gleason
Presentation of what we learned from 2008-2012 and how we will win in 2013-2014.
- 1:00 p.m. – 1:30 p.m. NATIONBUILDER** *Empire Room*
Preview the new, integrated PA GOP database system.
- 1:30 p.m. – 2:30 p.m. MONEY, MONEY, MONEY** *Empire Room*
Make your events and fundraising more efficient and effective.
- 2:30 p.m. – 2:45 p.m. SOFT PRETZEL BREAK** *Confection Lobby*
Stretch and have a soft pretzel.
- 2:45 p.m. – 4:00 p.m. ORGANIZING TACTICS** *Empire Room*
Strategize how to recruit volunteers, drive out voters and win on the ground.
- 4:00 p.m. – 5:00 p.m. LEGAL AND COMPLIANCE TRAINING** *Empire Room*
Keep your county party and candidates in compliance with the law.
- 5:00 p.m. – 6:00 p.m. BUSES LOAD FOR HERSHEY PARK** *Hershey Lodge Convention Center Entrance*
- 5:30 p.m. – 7:30 p.m. HERSHEY PARK PICNIC** *Pioneer Frontier, Hersheypark*
Sponsored by Governor Corbett and U.S. Senator Pat Toomey
\$50 per ticket (includes Hersheypark ride pass from 5:00 p.m. – 10:00 p.m.)

*** Tentative agenda is subject to change***

Building the Framework for Success

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SATURDAY, JUNE 29, 2013

- 7:30 a.m.** **REGISTRATION OPENS** *Confection Lobby, Hershey Lodge*
- 8:00 a.m. – 9:30 a.m.** **EATING THE DEMOCRATS FOR BREAKFAST** *Crystal A*
Meet the candidates that we will beat in 2013-2014
- 9:30 a.m. – 11:00 a.m.** **A DYNAMIC MESSAGE IN THE MEDIA** **Empire Room**
An interactive session of how to play in the media and get our message out
- 11:00 a.m. – 12:00 p.m.** **TOWN HALL EVENT** *Crystal A*
Bring your questions and learn how you can help the Corbett-Cawley ticket.
- 12:00 p.m. – 1:30 p.m.** **PA GOP DEPARTMENT QUESTION AND ANSWER BOOTHS** **Empire Room**
If you want to learn more about something from this weekend or get more in depth discussion, stick around and talk with our staff.
- Political
 - Communications
 - Digital
 - Finance
 - Compliance
 - Field
 - Hispanic Inclusion

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