

**50%
OFF**

Registration discount!

Pennsylvania dairy producers and their dairy employees receive **50% OFF** the regular registration fee, thanks to a grant from the PA Department of Labor and Industry

NOW ONLY: \$47.50

SPECIAL BONUS:

Register 3 and
get the 4th
registration **FREE!**

Women in Dairy 2010

A conference created for dairy women by dairy women

November 9, 2010

Radisson Penn Harris Hotel, Camp Hill, PA

Hours: 9 a.m. to 4 p.m.

Featuring: **Debbie Crave**, vice president
Crave Brothers Farmstead Cheese, Waterloo, WI



*Join us for a day devoted to learning
and networking — just for
women in dairy!*



Presenters:

Keynote speaker:

Debbie Crave, Crave Brothers Farmstead
Cheese: "Behind the Scenes at Crave Brothers
Farmstead Cheese"

Motivational speaker:

Heather Perry, Crawford County dairy producer:
"The Simple Things in Life"

Break-out sessions:

Farm Emergency Response by Kay Moyer, edu-
cator, Penn State Extension

Become Your Own Farm's 'Undercover Investi-
gator' Using Social Media by Emily Caldwell,
web editor, Progressive Dairyman

Changing Attitudes about Animals in Agriculture
by David Wolfgang, VMD, director of field investi-
gations and Extension Veterinarian, Penn State

Milk Quality: What Works and What Doesn't by
Sandra Costello, PhD, educator, Penn State
Cooperative Extension

Standard Operating Procedures: Powerful Tools
for Performance by Lisa Holden, PhD, associate
professor, Penn State

Do You Talk to Your Employees? Do They Hear
You? By Charles Gardner, DVM, business devel-
opment manager, Cargill Animal Nutrition

Special guests:

The new Pennsylvania Dairy Princess and her
court

Complete agenda available at:
www.dairyalliance.org



Pre-conference Reception:

November 8, 6:30-8:00 p.m.
Governor's Room A
Radisson Penn Harris Hotel

Open to all conference registrants.
Hosted by Schneider's Dairy

Registration Form: *Please use one form per registrant*

Registration fee:

Discount Rate: \$47.50 for PA dairy producers and their dairy employees, only.

Regular Rate: \$95.00 per person for consultants, educators, and others
who are not PA dairy producers/employees

Special Bonus: Register three and receive the fourth registration FREE

Please note: Due to Department of Labor and Industry stipulations, those who wish to
receive the discounted rate must be willing to provide their Social Security number
upon check-in at the conference.

Participant Name: _____

Title: _____

Farm/organization name: _____

Mailing address: _____

City/State/ZIP: _____

County of residence: _____

Daytime phone: _____ Fax: _____

Email: _____

Total amount enclosed: _____

Will you be joining us for the pre-conference reception on Nov. 8?

___ Yes ___ No

Two Ways to Pay: 1) **By check:** Make your check payable to: **PENN STATE**
And mail to: Dairy Alliance, 324 Henning Building, University Park, PA 16802

2) **By MasterCard or VISA:** Dairy Alliance accepts credit card transactions online,
only. To register online, visit: www.dairyalliance.org. Groups that would like to take
advantage of the "register 3, get 4th registration free" offer must register using this
form; online registration with a credit card is not available.

Questions: Contact Michele Moyer, Dairy
Alliance program manager: 888-373-7232 or
email askdairyalliance@psu.edu

*Dairy Alliance is a Penn State Cooperative
Extension initiative*

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